



NICOLE YOUNG
TV Host | Author | Lifestyle influencer



ABOUT NICOLE

A bona fide lifestyle expert with a creative flair for the fabulous, Nicole Young's expertise stems from her vast experience throughout the worlds of fashion, beauty, food and fitness.

Nicole is a lauded voice in the lifestyle space for major networks as well as print and digital media outlets including ABC, E! Entertainment, the CW network, BET, WE/TV, MSG, InStyle and Life + Style. She has hosted and contributed content on-air for **E! News**, **ABC World News Now**, **MSG/NY**, **the PIX11 Morning News**, **Good Morning Washington** and **Good Day Philadelphia**.

A respected style and pop culture journalist, Nicole has written exciting and engaging articles for **The NY Post**, **USA Weekend**, **the Daily Mail**, **In Touch Weekly**, **Life + Style weekly** and **New York Moves magazine**.

A Shu Uemura trained makeup artist, this multifaceted New York City native spent her early days in the business beautifying models for editorial and advertising shoots and enhancing the famous faces for red carpet events and high-profile nuptials.

The daughter of a former runway model and great granddaughter of a seamstress, Nicole was born with the fashion bug and honed that natural passion as a wardrobe stylist - curating wow-worthy looks for the likes of **Lisa Ling**, **Dominique Dawes**, **Julie Benz** and **Ashanti**. Further expanding on her affinity for fashion, Nicole also designs bespoke dresses and separates often seen on famous style mavens including: **Kate Hudson**, **Rachel Zoe**, **Gabrielle Union** and **Zoe Saldana**.

Nicole's design prowess has also been showcased through her costume design work on projects spanning across television and pro sports. She's spearheaded buzz-garnering sartorial ventures including: round-card girl costumes for Top Rank Boxing, performance and off-court uniforms for the NY Knicks City Dancers and athletic training uniforms for the Special Olympics.

A former dancer and group fitness instructor, Nicole believes that "a healthy body is your best asset". She takes great pleasure in sharing that message on air along with her tips, tricks and recipes for making clean eating & drinking fun. Nicole is excited about spreading her culinary and cocktail creations further with the upcoming launches of her cookbook "**Do the LITE thing**" and cocktail recipe app "**Siptease...clean concoctions worth the buzz**".

Follow Nicole on Instagram @nicoleyoungstyle



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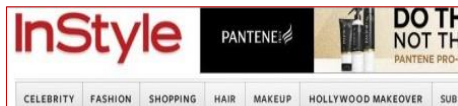
ON AIR ALL THE TIME



WRITTEN BY NICOLE

Exciting, engaging, informative...Nicole's articles spotlight what pops in today's culture.





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ONLY ON InStyle!

Lisa Ling's Wardrobe on The Job: Shop Her Looks!

Feb 15, 2013 @ 4:47 pm

Emmy award winner Lisa Ling has a new reality show: *The Job* on CBS. In each episode, five candidates participate in several rounds of elimination challenges to compete for dream gigs at fabulous places, like Epic Records, Major League Soccer, and Gilt. And with a show based on being office-ready, Ling topped her work attire, thanks to the show's stylist, Nicole Young. We caught up with Young to get the inside scoop on Ling's polished-but-edgy wardrobe, which includes a mix of contemporary pieces, plus a few custom dresses from Young's eponymous label (other celeb fans include Rachel Zoe, Gabrielle Union, and Jay Bryant). Click "See the Photos" for more details and check out *The Job* on CBS tonight and every Friday at 8 p.m. EST.

— Selene Milano



By VINCENT M. MALLON

Two years ago, a little-known fashion designer from Brooklyn received a telephone call from a light executive at Madison Square Garden.

That conversation turned Nicole Young into the fashion world's version of Rocky Balboa. "She wanted to try something new with the ring-card girls," said Joe Puma, the executive vice president of Madison Square Garden Sports. "She commissioned Nicole, a burgeoning designer, to create dresses for professional models who would up the ring cards in between rounds."

Garden executives knew of her work from the outfits she had designed for the Knicks dancers in 2006, yet at the time of Ms. Puma's call, Ms. Young was struggling to start her business.

"I was just a one-woman show trying to sell my dresses to boutiques," she said. "It was a real struggle."

She accepted Mr. Puma's offer, creating three high-cut, tight-fitting, mid-length dresses with a bounce around the hem that were worn by the ring-card girls during the August 2010 Madison Square Garden fight on June 6, 2010.

As it turned out, Ms. Young's dresses impressed the crowd at the Garden and thousands of others watching the fight on HBO. As punches were thrown, she also began receiving fan e-mails.

The following January, I received numerous calls from boutiques and other stores, all in-



Nicole Young at Madison Square Garden, where the ring-card girls wear dresses she created.

vested in doing business with me," said Ms. Young, 34, a self-taught designer who grew up in Brooklyn. "Looking back, that night at the Garden was my big break. How often do you get a chance to show off your work in front of a live audience of 20,000? Even if you get on the biggest runway show in the world, you couldn't possibly have that many people attend."

Since that night, a variety of stars have adopted into wardrobe the by Nicole Young Collection, including Eva Longoria,

Marich Carey, Naomi Campbell, Rachel Hunter and Paris Hilton. The television journalist Lisa Ling wore a purple one-shoulder, silky jersey gown on the eve of the presidential inauguration at the White House, which was named by former Vice President Al Gore.

"The ring-card dresses gave me a lot of momentum," said Ms. Young, who graduated from Boston University with a degree in psychology and has also been a published and makeup artist. "That's a lot of what this business

is all about — momentum."

Ms. Young, who designed dresses for the Boy Scouts of America, has also been a regular contributor for the CW's morning news program "The Morning Show."

"Anyone involved with the fashion world will tell you that the industry is not big on diversity," Ms. Young said. "I was kind of like, 'Other than designing for the Oscars or a few of the other big-name events, how many opportunities does my designer have to showcase their

work in front of so many people on a single night?'"

Later, Friday afternoon, Ms. Young met at the Garden with Nicole Young, one of the few young designers who will parade the ring in Ms. Young's eye-catching dresses on future nights. "I was really excited to see the dresses," she said. "I was really excited to see the dresses."

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November 5, 2006

Could You Call Them 'Business Climbers'?

By TATIANA RONCOMPAGNI

It's a new breed of businesswoman who is not only a professional but also a fashionista. She is a woman who is not only a professional but also a fashionista. She is a woman who is not only a professional but also a fashionista.

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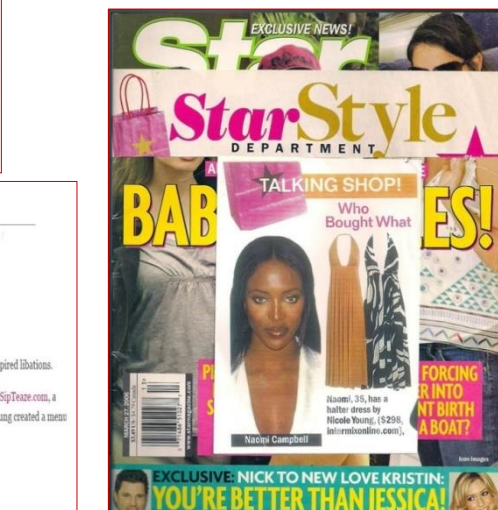
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With Nicole on board your project is guaranteed to shine!



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On-air Expert/ Segment Host

Brand Spokesperson

Keynote Speaker

Event Host

Branded Content Integrations

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